

# Bavarian Ministry of Economic Affairs, Regional Development and Energy

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## AUTOMOTIVE

**together | shape | future**

The Automotive Cluster intensifies the collaboration of companies and research institutes. The objectives are to further enhance the innovative performance of the Bavarian automotive industry.

The service offering includes scouting trends & technologies, finding cooperation partners, organizing technology platforms, as well as cluster meetings at the facilities of companies and research institutes, moderation of working groups, as well as initiation and management of cooperative projects. Furthermore, the cluster as driving force gets involved in activities of Bayern Innovativ GmbH that extend across industries and across technologies.

The cluster takes up topics with relevance for the future; deals intensively with these topics on project level, and supports its players with access to funding programs. In this regard, key regions, national and international, are brought together on all levels of the value chain. The networking of small and medium-sized enterprises (SMEs), with vehicle manufacturers and system suppliers, as well as scientific institutions, is one of the essential aspects.

The cluster is comprised of more than 730 companies and institutes from the automotive sector and from all competence fields relevant for the automobile.

### Objectives

- To strengthen regional value creation
- Identification of future technologies
- In-depth study of relevant topic areas
- Intensification of the networking of cluster players
- Promotion of open innovation in small and medium-sized businesses
- Strengthening the activities in the topic area of electromobility

### Cluster A-Z

## Cluster A-Z

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### Contact Cluster



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### More Information



Please find detailed information about the automotive industry at Invest in Bavaria

## Platforms

In addition to networking, platforms are used to identify important topics and to »consolidate« technological issues.

The cluster is a first-hand source for information concerning trends, technologies, and markets. In addition, the cluster organizes workshops and working groups that have a trust-building effect and establish the basis for future cooperation. In this regard cluster management acts as a neutral moderator.



**Thomas Regnet**  
Cluster Spokesman

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**Dr. Andreas Böhm**  
Cluster Managing Director

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