

Bavarian Ministry of Economic Affairs, Regional Development and Energy

Home
Cluster
Food

FOOD

Tradition and innovation for a leading position

The agriculture and food sector in Bavaria, with sales of approximately €100 billion and over 700,000 jobs, is one of the most labor-intensive industries. Traditions, combined with ultramodern manufacturing procedures and innovative, effective systems for quality assurance and traceability, guarantee a leading position for the Bavarian food industry in Europe.

With the objective of increasing the competitive ability and innovation capacity of Bavaria as a relevant location for the food industry, the Cluster Food works on central social content, such as quality of food products, sustainability, and enjoyment. The cluster is involved in topics with relevance for the future, such as digitalization in production and retail, as well as with regional and traditional food products from Bavaria.

Small and medium-sized companies, in particular, often reach their limits or are subject to personnel bottlenecks when the task at hand is finding innovative, problem-solving approaches for their specific needs. The Cluster Food supports these companies with new project ideas and innovative measures, project management, professional execution, and marketing.

As the network's central platform the cluster brings the players in the nutrition and food sector together: agriculture, the skilled food trades, the producing food business, science and research, retail, service providers, and consumers. The Cluster Food also has a strong network on the international level that is committed to the concerns and requirements of companies in the agri-food industry. Presence at international trade fairs, trips abroad, or contact mediation to enterprises in other countries – the Cluster Food finds the right contact person. Likewise, the cluster forwards inquiries from abroad to competent partners in Bavaria.



Angela Inselkammer
Cluster Spokeswoman

Cluster A-Z

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[Back to the cluster overview](#)

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